

FOR IMMEDIATE RELEASE

BKG Successfully Field Tests GoBackTV's CMTS-Bypass Solution for IPTV over Cable

Menlo Park, CA, May 15, 2007 -- GoBackTV, the innovative supplier of digital video headend and edge solutions, today announced that BKG-Neuruppin in Brandenburg, Germany, has successfully deployed unicast and multicast IPTV services over its cable plant to a combination of city service departments, employees, and subscribers, using the GoBackTV CMTS-bypass solution. Television content is delivered to participants' television sets via off-the-shelf IP set top boxes connected to standard EuroDOCSIS™ 1.1 cable modems.

The GigaQAM® IP, in combination with up to eight GoBackTV GigaQAM 3000 edgeQAMs, changes the economics of delivering downstream IPTV traffic through DOCSIS® cable modems by allowing video payload to bypass the CMTS core processor. Since the GigaQAM IP's core processor can still support and control the same number of modems as an ordinary CMTS, the operator gets to leverage the cost of a CMTS core processor and upstream channels across multiple QAMs--worth of bandwidth--up to 192 QAM channels.

The GigaQAM 3000 edgeQAM encapsulates the IPTV traffic and can propagate timing and control information from the GigaQAM IP on any of its channels. This enables the core-bypass technique to work with existing DOCSIS 1.1 and 2.0 cable modems, as well as the upcoming DOCSIS 3.0 wideband cable modems. The GigaQAM 3000 also supports QAM sharing, in which any individual QAM channel can carry both traditional MPEG-2 content and DOCSIS payload. In addition, the GigaQAM 3000 can function as a broadcast, switched broadcast, or narrowcast edgeQAM, with versatile MPEG-2 remultiplexing, including support for both variable bit rate (VBR) and constant bit rate (CBR) transport streams, in both high-definition and standard-definition video rates.

"BKG is proud to offer advanced triple-play services at affordable rates, not just to residential subscribers, but also to our local businesses and city services, including Ruppiner Kliniken hospital, City and District administration, and local hotels," said Mr. Jochen Sill, General Manager of BKG-Neuruppin. "GoBackTV has allowed us to deploy IPTV now over our cable plant with a unified IP infrastructure."

"GigaQAM IP was designed to give MSOs the freedom to choose among the best features of traditional MPEG-2/QAM delivery and the new innovations surrounding IPTV," said Bill Gallagher, GoBackTV vice president of worldwide sales. "We are happy to be able to help BKG pick the best of both worlds as they enhance their service offerings."

GoBackTV will be providing a live demonstration of the GigaQAM IP CMTS-bypass solution at stand #C14 at ANGA Cable 2007 in Cologne, 22-24 May 2007. Visitors will be able to watch a QAM channel simultaneously deliver both traditional MPEG-2 video to a DVB-C cable set top box and also IP television using a standard EuroDOCSIS 1.1 cable modem and an off-the-shelf IP set-top box.

The GigaQAM IP is the newest addition to GoBackTV's RetroVue™ system, designed to deliver open, scalable, and affordable digital headend solutions and next-generation services. As with all RetroVue products, the GigaQAM IP is compatible with existing headend infrastructure and services.

About GoBackTV - GoBackTV delivers the digital headend solutions that television service operators need to rapidly introduce, quickly scale, and efficiently support the newest generation of digital video services. GoBackTV's RetroVue suite of products enables operators to cost-effectively support a wealth of stream-based personal-TV applications, including IPTV over cable, switched broadcast, time shifting, VoD, Startover, Lookback, and network PVR. For more information about GoBackTV and its digital video headend solutions, please visit <http://www.gobacktv.com>.

Note: GigaQAM is a registered trademark and RetroVue is a trademark of GoBackTV, Inc. DOCSIS is a registered trademark and EuroDOCSIS is a trademark of Cable Television Laboratories, Inc.

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