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WIV Cable TV Deploys GoBackTV for IPTV VoD at Luxury Caribbean Resort

Philadelphia, June 26, 2008 – GoBackTV, the innovative supplier of digital video headend and edge solutions, today announced that WIV Cable TV has selected GoBackTV's RetroVue® System for delivering advanced IPTV services to select Caribbean resorts.

"RetroVue gives us a versatile yet affordable portfolio of services for the high-end resort market," said Jeff Campbell, VP Resort Portfolio at WIV Cable TV. "We especially like the fact that RetroVue allows us to use a common infrastructure for delivering IPTV over multiple plants, including wireless, Ethernet, and cable."

The current deployment delivers 70 channels of MPEG2 content over house Ethernet, and uses the StreamCache™ video server for VoD and the MyRV Portal HTML-based middleware for EPG, channel mosaic, and coverflow-style VoD navigation. The StreamCache will also be used to deliver startover and television timeshifting services once appropriate content-rights negotiations are concluded.

"We are proud to help WIV Cable TV deliver state-of-the-art television services in the Caribbean," said Dave Baran, president of GoBackTV. "RetroVue's mix-and-match capabilities, along with MyRV's easily-modified PHP/Javascript-based look and feel, make it an ideal platform for offering turnkey solutions with the rapid customization that hospitality services need."

Visitors to Stand #2305 at the SCTE Cable-Tec Expo at the Philadelphia Convention Center, June 25-27, can see a demonstration of the RetroVue System, including MyRV Portal and the StreamCache video server. GoBackTV will also be showcasing the GigaQAM® IP CMTS-Bypass Controller, which enables the affordable delivery of unicast and multicast IPTV over cable to an IP set-top box via a standard EuroDOCSIS 1.1/2.0 cable modem.

About GoBackTV – GoBackTV delivers the digital headend solutions that television service operators need to rapidly introduce, quickly scale, and efficiently support the newest generation of digital video services. GoBackTV's RetroVue suite of products enables operators to cost-effectively support a wealth of stream-based personal-TV applications, including IPTV over cable, switched broadcast, time shifting, VoD, Startover, Lookback, and network PVR. For more information about GoBackTV, please visit <http://www.gobacktv.com>.

About WIV Cable TV – WIV is the cable TV provider on the islands of Providenciales and Grand Turk in the Turks & Caicos Islands. For over 20 years WIV has been meeting the entertainment and communication needs of islanders. Serving both residential and commercial customers, WIV has a special focus on the high end luxury home and resort market.

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