



FOR IMMEDIATE RELEASE

Couples Resort Wins 5-Star Rating with GoBackTV VoD

Menlo Park, CA, September 4, 2009 – GoBackTV, the innovative supplier of digital video headend and edge solutions, today announced that Couples Resort in Algonquin, Canada, utilized GoBackTV's StreamCache video server and MyRV middleware as part of their successful bid to achieve the coveted 5 Star rating from the Canada Select program.

"We are the only 5 Star lakeside resort in Ontario, and GoBackTV's VoD system gave us the final piece to meet the criteria," said John Sorensen, president of Couples Resort. "Our guests are very pleased with the service, and it's really easy to use and authorize."

GoBackTV's StreamCache video server delivers VoD services to Couples Resort's 48 villas and luxury suites. Couples Resort also uses GoBackTV's MyRV Portal HTML-based middleware to provide a customized VoD navigation interface on their IP set top boxes.

Mr. Sorensen added that "GoBackTV was very cooperative and extremely helpful. What is most critical is that they worked through the setup issues right to the end." "We are pleased to be part of the ultra-luxury experience that Couples Resort provides their guests," said Dave Baran, president of GoBackTV.

GoBackTV will be demonstrating features of their RetroVue® system, including VoD, network PVR, timeshifted TV, cable IPTV, and the MyRV Portal middleware at IBC 2009, September 11-15, 2009, at the RAI Amsterdam, IPTV Zone Stand # IP401.

About GoBackTV - GoBackTV delivers the digital headend solutions that television service operators need to rapidly introduce, quickly scale, and efficiently support the newest generation of digital video services. GoBackTV's RetroVue suite of products enables operators to cost-effectively support a wealth of stream-based personal-TV applications, including IPTV over cable, switched broadcast, time shifting, VoD, Startover, Lookback, and network PVR. For more information about GoBackTV and its next generation TV solutions, please visit www.gobacktv.com.

About Couples Resort – Couples Resort, Ontario's only 5 Star lakeside resort, combines the ultra luxury of one of Canada's finest year-round resorts with the pristine nature of Ontario's majestic Algonquin Park. Couples Resort is situated on the shores of Galeairy Lake and the Madawaska River, adjacent to Algonquin Park. An Ultra Luxury Resort for 48 couples, we provide endless nature and sports activities, together with pampering Spa treatments and followed by decadent Gourmet dining by our International Chefs. www.couplesresort.ca.

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