



## FOR IMMEDIATE RELEASE

### GTD Deploys GoBackTV's RetroVue® in Hybrid DVB-C System

**Menlo Park, CA, July 9, 2010** – GoBackTV, the innovative supplier of digital video headend and edge solutions, today announced that Chilean operator Gtd Manquehue, a subsidiary of telecoms holding company Grupo GTD, has tapped GoBackTV and systems integrator I-Systems Ltda to enhance GTD's existing DVB-C television offering with personal TV services. RetroVue components will deliver DVB-C scrambling and multiplexing, QAM-RF transport, video on demand (VoD), middleware, mosaic navigation, and television timeshifting.

Gtd Manquehue launched Chile's first all-digital television system in 2006, and has continued to be at the forefront of home services innovation. "Today we are introducing in Latin America the first services that focus on customer needs around the convergence of Internet and TV. Many new developments have been introduced, but the most important enhancement is the customization of services to the unique needs of each customer or user", said Fernando Gana, General Manager of Gtd Imagen. "GoBackTV's RetroVue System not only enables us to deliver our immediate television service improvements, but also lets us add other enhancements in the future, exploring a direct relationship with our customer in any network, either fixed or mobile"

"GoBackTV's RetroVue System is very versatile," added Jorge Oportot, Business Manager of I-Systems S.A. "The same set of equipment can support customers on fiber, DSL, traditional DVB-C cable, and also cable IPTV, and is integrated with a variety of ecosystem partners. It also integrates well with legacy DVB-C headend equipment, which helps operators preserve their existing investments."

GTD is in the midst of extending the reach of its fiber (FTTH) network, and looks forward to augmenting its DVB-C digital cable with advanced services including high-definition TV (HDTV), IPTV, VoD, and faster internet access. Future plans include TV timeshifting and network personal video recording (nPVR).

"GoBackTV is pleased to have been chosen to help GTD stay at the vanguard of Chile's television providers," said Bill Gallagher, GoBackTV vice president of worldwide sales. "We pride ourselves on delivering cutting-edge solutions at very economical prices."

**About GoBackTV** - GoBackTV delivers the digital headend solutions that television service operators need to rapidly introduce, quickly scale, and efficiently support the newest generation of digital video services. GoBackTV's RetroVue suite of products enables operators to cost-effectively support a wealth of stream-based personal-TV applications, including IPTV over cable, switched broadcast, time shifting, VoD, Startover, Lookback, and network DVR. For more information about GoBackTV and its next generation TV solutions, please visit [www.gobacktv.com](http://www.gobacktv.com).

**About GTD Manquehue** – Mainly oriented to corporate and institutional sector, Gtd Group offers products and services ranging from country-wide voice and video enabled networks, to the most sophisticated local and long distance telephony solutions. Gtd subsidiaries provide specific solutions for Public Telephony, Datacenter, Internet access and telemedicine services. The Gtd Group orients its mission towards the delivery of highest quality services with innovative, agile and flexible solutions, tailored to the specific necessities of its customers. Gtd Manquehue is the residential branch in Santiago of Gtd Group. With more than 30 years, it has a long history of innovations and it is continuously developing new services. Today, as part of Gtd Group it continues delivering the same top class local and long distance telephone, high speed Internet access and digital television services for residential customers. <http://www.gtdmanquehue.com/>. Recently Gtd Group bought Telefonica del Sur, the incumbent Telco in the south of Chile, with 115 years of history and the leader in innovation in the region.

**About I-Systems S.A.** - I-Systems Corporation is a national company with more than 20 years of experience in the development, installation and integration of systems and technical assistance, based on the support that its installation, equipment and professional engineers and technicians can provide, materializing jobs throughout Chile, including Antarctica. This has positioned us as leaders in the national market in the areas of electronics, communications, sensors, radars, power and other industrial products; and has provided us with the recognition of our clients, which are in the private, and public sectors and defense. <http://www.isystems.cl/>

# # #

## CONTACTS

### *GoBackTV*

**Ann O'Leary**, Marketing: +1.650.996.0778 or [aoleary@gobacktv.com](mailto:aoleary@gobacktv.com)

### *Grupo GTD*

**Cristian Eyzaguirre**, R&D Manager: +56.2.413.9400 or [ceyzaguirre@grupogtd.com](mailto:ceyzaguirre@grupogtd.com)

**Fernando Gana**, Manager Gtd Imagen: +56.2.950.5300 or [fgana@grupogtd.com](mailto:fgana@grupogtd.com)

### *I-Systems S.A.*

**Jorge Oportot**, Business Manager: +56.2.438.6100 or [joportot@isystems.cl](mailto:joportot@isystems.cl)