



## Central Hospital Douai, France, offers Time-Shifted TV with GoBackTV's RetroVue

### *State-of-the-Art Entertainment Solution Deployed for Patients and Staff in 640-Bed Facility*

**Menlo Park, CA, July 19, 2010** – GoBackTV, the innovative supplier of digital video headend and edge solutions, today announced that it has successfully implemented its RetroVue® personal TV solution at the Central Hospital in Douai, France. RetroVue was installed as part of an end-to-end bedside patient entertainment solution, and was delivered by GoBackTV's local partner, Telecom Services, an Operator for the Healthcare sector.

“GoBackTV's RetroVue allows us to offer cutting-edge entertainment services to our patients, which enhances the quality of their visits,” said Edmond Mackowiak, Director of the Central Hospital Douai. One of the newest hospitals in France, CH Douai ([www.ch-douai.fr](http://www.ch-douai.fr)) is a comprehensive, world-class facility that replaces the historic 380-year-old Centre Hospitalier de Douai. The 64,896 m<sup>2</sup> complex has 640 beds, 391 single patient rooms, and a total of 450 multimedia terminals for the use of the patients and the hospital staff.

The state-of-the art bedside entertainment system provided by Telecom Services is available throughout the Douai Hospital. In addition to the digital TV, time-shifting and video on demand (VoD) services from GoBackTV, it enables in-patients to access high-speed Internet, email, telephony, and games via a single user interface running on touch-screen multimedia terminals. Hospital staff can also access clinical applications and patient records using their touch-screen terminals.

“Our objective was to bring a contemporary solution to the hospital that allows in-patients not just to be entertained and informed but to do that on their own terms,” said Pascal Wagener, CEO of Telecom Services. “We recognize that more and more hospitals in France wish to offer not just broadcast TV to their patients, but also to offer a range of personal entertainment services, including video-on-demand and TV time-shifting. To date, we have used RetroVue in more than 12 hospitals.”

Time-shifted TV is the viewing of live television programs in a manner that gives the viewer full control. GoBackTV's RetroVue allows hospital patients to rewind broadcast video, to start over a program whose beginning they missed, or to pause live TV during medical procedures and resume when the doctor or the nurse has left.

“People want their TV to be personalized, and it is no surprise that time-shifted TV is gaining momentum in hotels and hospitals, where having more control over how they watch video really improves the customer experience”, commented Dave Baran, president of GoBackTV. “We are pleased to find that content rights for time-shifted TV are increasingly available, and we keep seeing strong demand from the hospital market segment for such features”.

**About GoBackTV** - GoBackTV ([www.gobacktv.com](http://www.gobacktv.com)) delivers the digital headend solutions that television service operators need to rapidly introduce, quickly scale, and efficiently support the newest generation of digital video services. GoBackTV's RetroVue suite of products enables operators, hotels, and hospitals to cost-effectively support a wealth of stream-based personal-TV applications, including IPTV over cable, middleware, switched broadcast, time-shifting, VoD, Startover, Lookback, and network DVR.

**About Telecom Services** – Telecom Services ([www.telecom-services.fr](http://www.telecom-services.fr)) is a French Operator for the Healthcare sector, specializing in entertainment and communications Services. Solutions by Telecom Services deliver telephony, internet, email, games, radio, television and other contemporary personal TV services to hospitals, over their fibre, Ethernet, or coaxial cable network.

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