

FOR IMMEDIATE RELEASE

GoBackTV Demonstrates Revolutionary CMTS-Bypass Solution for IPTV over Cable

GoBackTV Unveils the GigaQAM IP at Cable Congress 2007

Amsterdam, Netherlands, February 6, 2007 – GoBackTV, the innovative supplier of digital video headend and edge solutions, today announced the debut of the GigaQAM IP CMTS-bypass solution for affordable delivery of IPTV over cable.

Visitors to Stand # 15 at Cable Congress 2007 in the Hotel Okura, Amsterdam, February 6-8, can watch television over cable using a standard EuroDOCSIS™ 1.1 cable modem and an off-the-shelf IP set-top box. They can also watch traditional MPEG2 video on the same QAM channels, using a DVB-C cable set-top box.

The GigaQAM IP provides DOCSIS® control and timing information for up to eight GigaQAM™ 3000 edgeQAM devices (192 QAM channels), allowing the edgeQAMs to deliver any mix of DOCSIS and traditional MPEG2 video. DOCSIS synchronization information may be carried in every DOCSIS-enabled channel, allowing the use of existing low-cost, standards-based DOCSIS 1.1 and 2.0 cable modems, as well as DOCSIS 3.0 wideband cable modems in the future. The compact GigaQAM IP supplies up to six upstream channels with ingress noise cancellation for return path support.

In combination with GoBackTV's field-proven GigaQAM edgeQAM technology, the GigaQAM IP provides a versatile, extremely cost-effective way to deliver broadcast, multicast, and unicast services over both DVB-C and IP. Besides the inherent spectrum savings of multicast TV (IPTV/switched broadcast), migrating to IPTV enables mixed MPEG/IP personal-TV applications and alternative destination platforms, and eliminates the perceived TelcoTV technology edge.

GoBackTV's IPTV-over-Cable solution also allows operators to take advantage of readily available, commodity IP set-top boxes and expand the sources of other technologies such as soft-client conditional access, advanced encryption systems, and interactive middleware designed for IPTV.

"We are delighted to introduce GoBackTV's CMTS-bypass solution to the cable community," said Dave Baran, CEO of GoBackTV. "Drawing on the extensive video and DOCSIS expertise of the GoBackTV team, the GigaQAM IP leverages the best video-related features of NGNA and DOCSIS in an innovative and cost-effective package. IPTV can offer so many benefits, and with the GigaQAM IP, cable operators can now choose the best of both worlds."

The GigaQAM IP is the newest addition to GoBackTV's RetroVue™ System, designed to deliver open, scalable, and affordable digital headend solutions and next-generation services. As with all RetroVue products, the GigaQAM IP is compatible with existing headend infrastructure and services.

About GoBackTV – GoBackTV delivers the digital headend solutions that television service operators need to rapidly introduce, quickly scale, and efficiently support the newest generation of digital video services. GoBackTV's RetroVue™ suite of products enables operators to cost-effectively support a wealth of stream-based personal-TV applications, including IPTV over cable, switched broadcast, time shifting, VoD, Startover, Lookback, and network PVR.

For more information about GoBackTV and its digital video headend solutions, please visit <http://www.gobacktv.com>.

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